



In good faith to contribute to the implementation of United Nations Agenda 2030 – Sustainable Development Goals (SDGs). Taking into consideration similar efforts made by business communities worldwide and notably in Sweden. We, the winners of the SDG Business Pioneers Award, accept the challenge of realizing the SDGs through tangible and evident efforts for the benefit of all.

Pledge for Sustainable Development

The Sustainable Development Goals and our Joint Commitment

For the first time in history, there is a global agenda in place for sustainable development. The private sector is fundamental within this development agenda, as a natural part of everyday life throughout our societies. Therefore, companies possess a great potential to take a leading role in transforming and steering the world towards a more sustainable future.

We, members of the business community, pledge to make sustainable development an integral part of our core operations and business models. Therefore, we commit to:

- **Systematically minimize the negative environmental impact, maximize our positive contributions, and create higher efficiency in the way we use resources, by (Relating to SDG 12);**
 - Promoting more efficient use of water, reducing the use of harmful chemicals, and increasing the proportion of renewable energy in our value chains.
 - Striving for reduction of waste generation, aiming at circular economy.
 - Increasing the resilience to the impacts of climate change and reducing the use of fossil fuels and other greenhouse gas-producing activities.
- **Create decent jobs, productive employment and development opportunities in societies where we operate, and for those who work for us, our suppliers, and our customers, by (Relating to SDG 8);**
 - Ensuring that human rights, including labor rights, are respected throughout our value chains.
 - Strengthening the social dialogue and relations between parties in the labor market.
 - Contributing to skills development and capacity building.
- **Fight corruption and unethical business methods in countries where we operate, by (Relating to SDG 16);**
 - Sharing experiences and best practices to minimize the risk of corruption.
 - Raising the bar in our internal anti-corruption and ethics policies.

In addition, we are committed to promoting gender equality and equal opportunities for all, throughout our operations, as fundamental necessities for systemic change.

We have shown our commitment to sustainable development through words and actions. In order to achieve these goals, bold leadership is needed. Herewith, we support the adoption of the SDG Framework in BIH and the launch of the SDG Council to steer the process of localization of SDGs in the country.

To reach the SDGs we need to advance our efforts and seek new solutions and partnerships between the private sector, the public sector, academia and civil society.

Innovation will be the key driving force ahead. Information and digital tools as well as new models of financial solutions can facilitate opportunities for business, environmental sustainability and poverty reduction.

We now call upon our colleagues and peers from the business communities in BIH to follow our approach and make sustainable development an essential part of their core operations. We encourage you to rise to the challenge of realizing the SDGs, by making your efforts tangible and evident for people to see.

Sarajevo, October 8th 2021