



VANJSKOTRGOVINSKA KOMORA BOSNE I HERCEGOVINE
СПОЉНОТРГОВИНСКА КОМОРА БОСНЕ И ХЕРЦЕГОВИНЕ
FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA



SDGs Roll-out Support and Private Sector Engagement

On-line conference:

Digital Transformation for the Sustainable Economy

(Opening event of the SDG Business Week in BiH 2020)

First draft agenda for the conference

Date and time: 05 October 2020 (14h00 – 17h00)

Opening Remarks

- Swedish Ambassador to BiH, Ms. Johanna **Strömquist**
- Resident Representative of UNDP in BiH, Ms. Steliana **Nedera**
- President of Foreign Trade Chamber of BiH, Mr. Vjekoslav **Vuković**

PANEL 1: Digitizing Economy: Best practices to promote the digital transformation of SMEs

Keynote presentation: Mr. Sandro **D'elia**, Technologies and systems for digitising industry, DG Connect, European Commission

Panel moderator: Mr. Matija **Vilfan**, Policy Analyst, European Commission, DG Joint Research Centre

Panellists:

- Swedish Agency for Economic and Regional Growth, Coordinator Smart Industry, Ms. Gunilla **Thorstensson**
- Chamber of Trades of the Grand Duchy of Luxembourg, Head of eHandwierk Service, Ms. Anne **Majerus**
- Chamber of Commerce in Serbia, Center for Digital Transformation, Mr. Filip **Mrdak**
- European Commission, DG GROW (TBC)

PANEL 2: Walking the talk: Digital transformation journey exemplars

Keynote presentation: Mr. Boris **Dragicević** ,Services Director for East Europe, Tetrapak

Panel moderator: Mr. Ivan **Minić**, Digital pioneer and owner of Pojacalo podcast, mojapijaca.rs platform (TBC)

Panellists:

- Tetrapak, Services Director for East Europe (Connecting the future of food industry), Mr. Boris **Dragicević**
- WeAreDevelopers GmbH, Sead **Ahmetović**, CEO / Co-Founder
- Agro Masic – Digital in food and cattle growing
- AlmaRas – Digital in textile industry
- Valter – Digital in new architectural trends (TBC)

Closing Remarks

- Ms. Steliana **Nedera**, Resident Representative of UNDP in BiH